

# **Strategy Impact Session 3: Supporting adoption of new research, technologies and innovations**

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# ‘Readiness’ to change

- Farm-level
- System-level
- Policy-level







# Key points

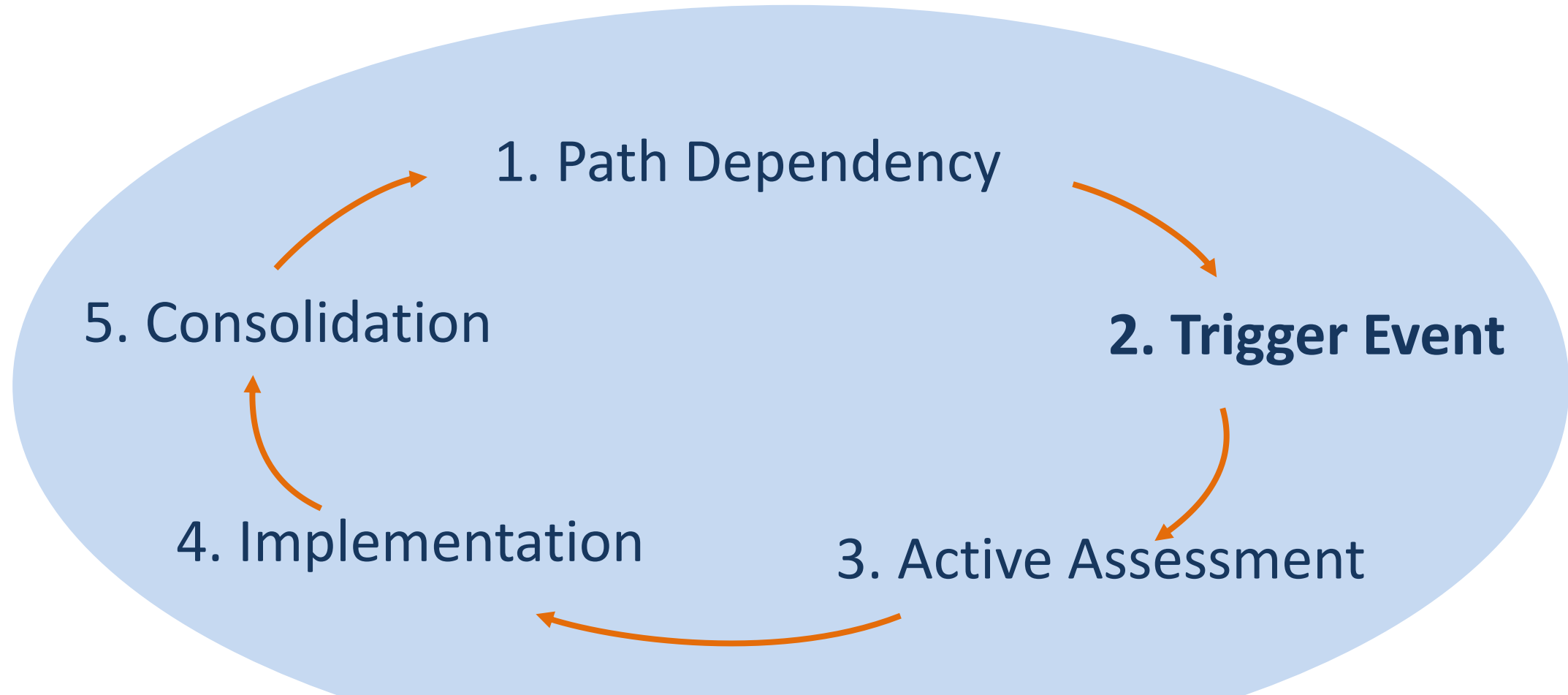
- Land managers regularly adopt new technology
- Major changes happen in response to triggers
- Generational renewal is crucial
- Systems lock-in or enable change
- Policy impact occurs in 'windows'
- ***Would you bet your livelihood on it?***



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# The Triggering Change Model



**Key message: Intervention can trigger and support active assessment and implementation**

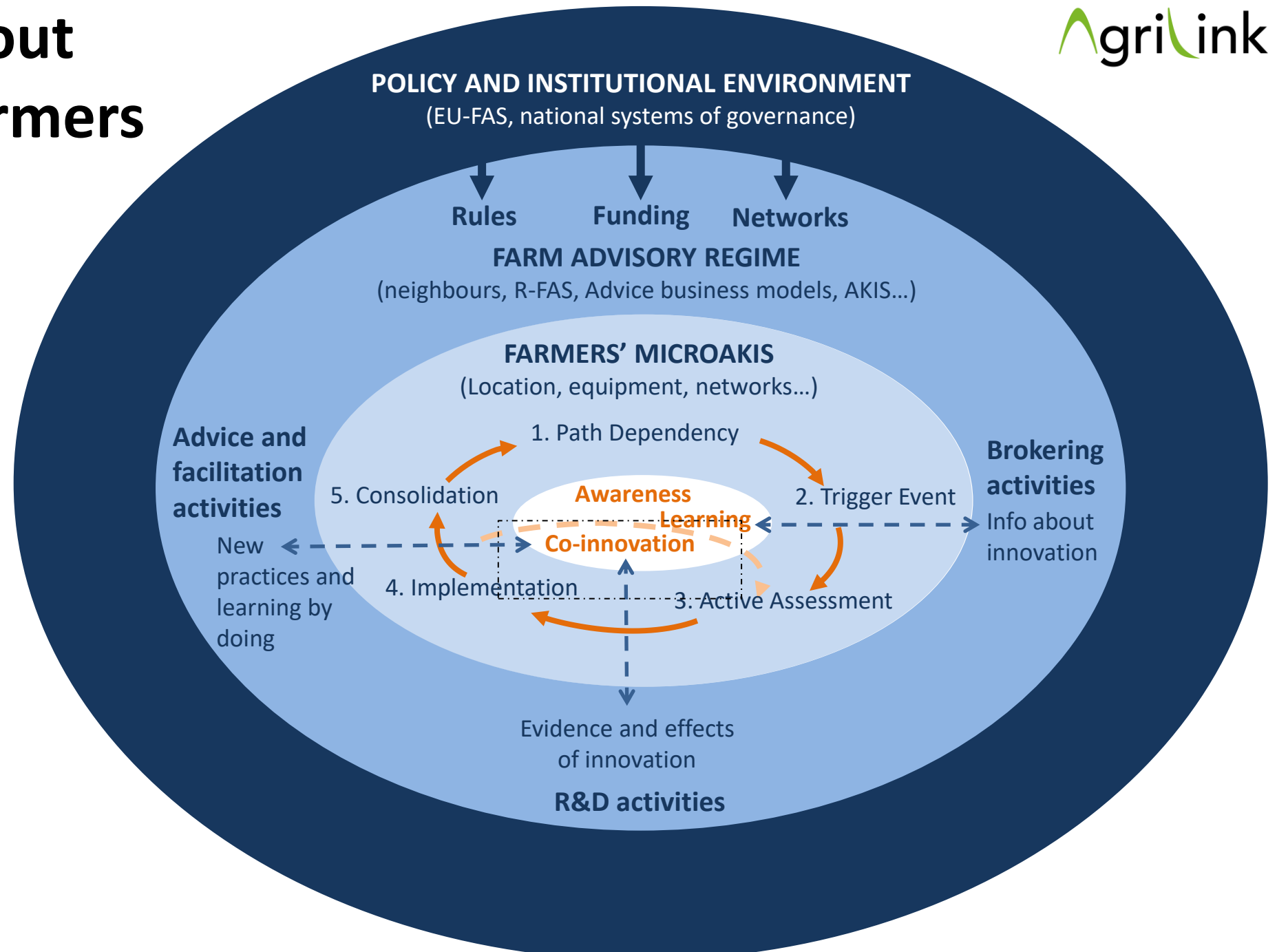


# More innovative land managers:

- Younger farmers and new entrants
- Farmers with successors
- Land managers with 'room to manoeuvre'
  - Capital
  - Land capability
  - Labour flexibility
  - Skills
- Generational renewal is key!



# It's not all about convincing farmers



# Influencing policy

- The right evidence – at the right time
- LUNZ Hub Agile Policy Centre
  - Rapid response
  - Expert teams
  - Modelled on CXC and RESAS call down projects







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# Thank you

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[Triggering Change FIS brief Final.pdf](#)

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