

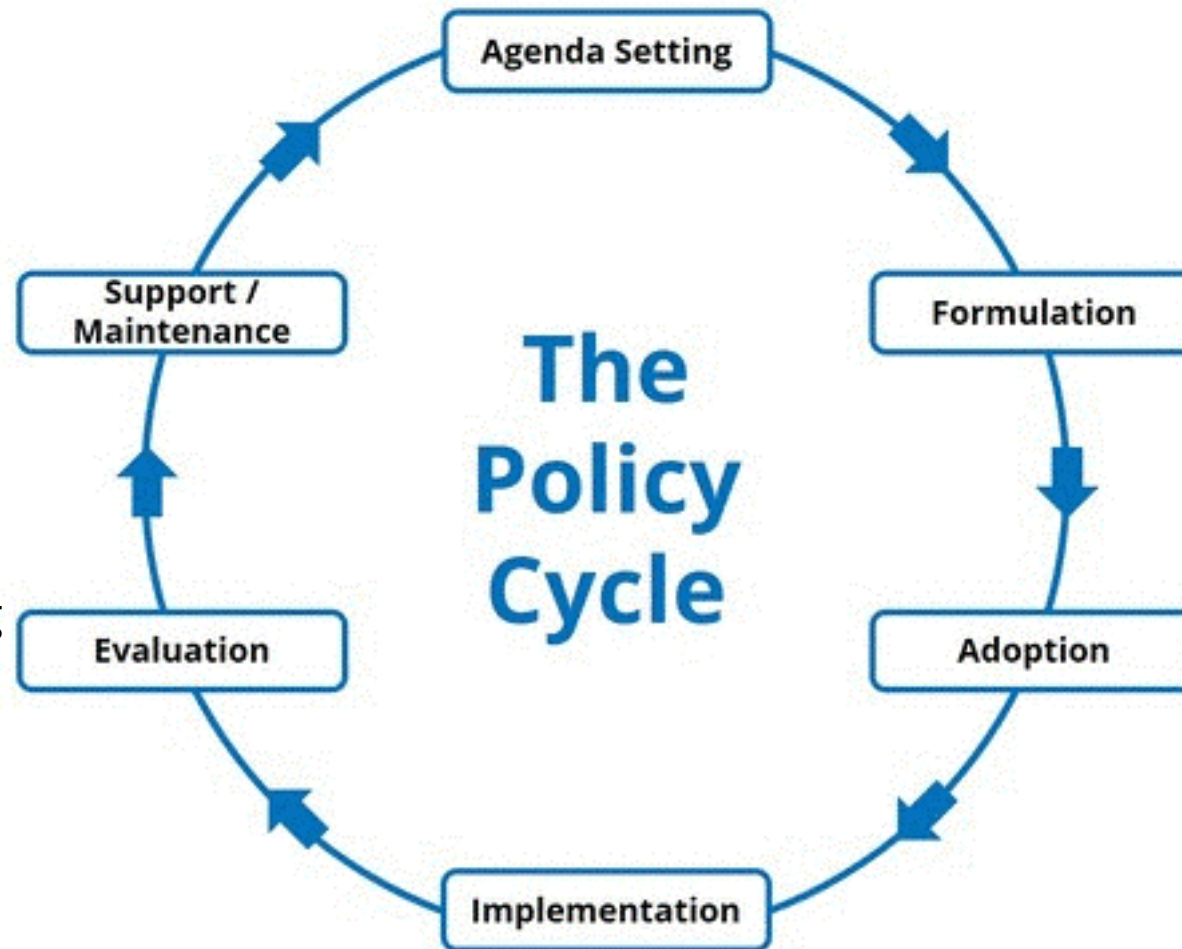
Delivering impact

Graeme Beale

RESAS, Scottish Government

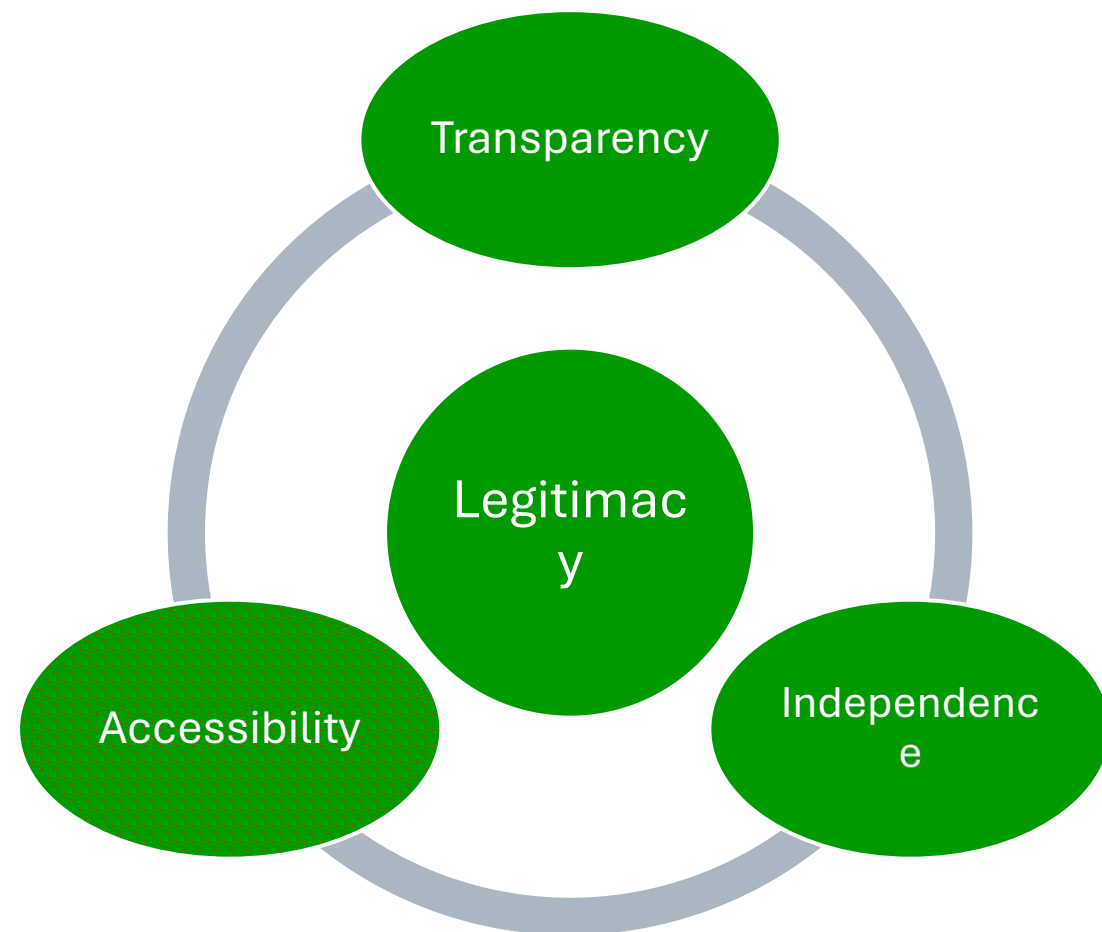
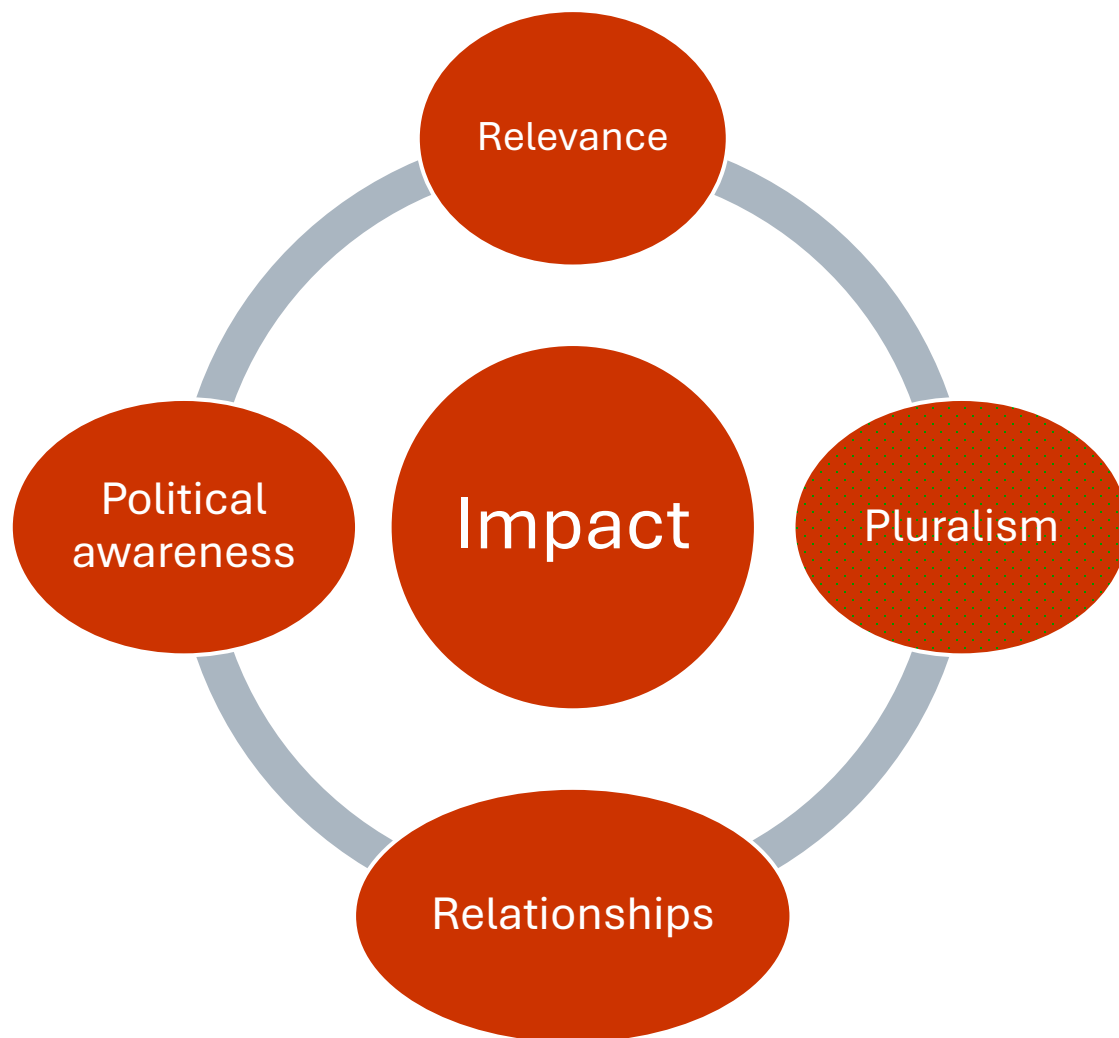
How does research influence policy?

- **Communicating** and disseminating analytical findings. Helping colleagues, stakeholders, public interpret them.
- **Informing decisions on difficult trade-offs** and whether to stop, continue or change a policy.
- Designing and conducting **impact evaluations**.
- Collecting and analysing monitoring data, conducting **process evaluations**.

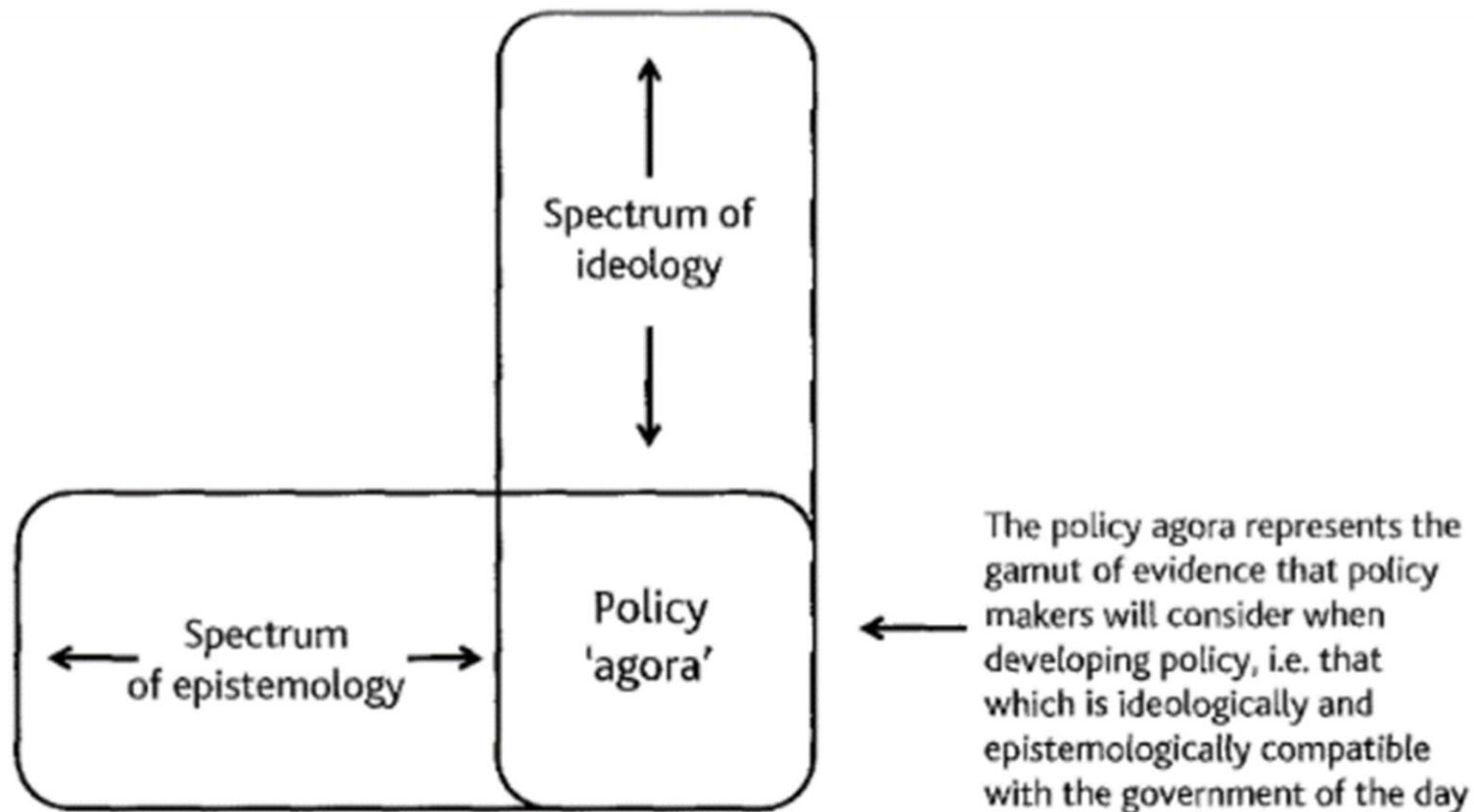


- Horizon scanning, identifying and **interpreting issues, trends and gaps**.
- Presenting **options** (and their costs, benefits and risks)
- assess social, environmental and economic **impacts**.
- Specify and **gather new evidence**.
- **Test and assess ideas**.
- Translate research into **practical options**.
- Define **measurable outcomes** and success criteria.


Principles guiding the use of evidence for policy making



Recognising the space for evidence



It's all about engagement



"fostering closer working relationships between scientists and policymakers is key to ensuring effective knowledge management."

https://paulcairney.wordpress.com/wp-content/uploads/2021/11/3_cairney_evidence-based-policy-making-16.11.21.pdf

- Email
- Sharing papers/publications
- Phonecalls
- Meetings
- Roundtables
- Seminars